

## Malö Yachts "on stage" at Volvo Ocean Race at Marstrand

What makes Marstrand as mentioned and well-attended? How has the site received the magnetic attraction? Some would say, the views, the colors and the drama in the landscape.

Others would say that Marstrand distinctiveness is based on the site's history and trace the story has brought into the physical environment.



Residues of the medieval street pattern, cobbled alleys, the church, the fortress, the port and the preserved memories of the seaside resort era of the great buildings erected then, do they give the island its character.

The royal presence did Marstrand one time to the best of the west coast resorts and attracted large parts of Swedish society and the highest peaks in the social layer. Even today, visiting the Swedish royal family like the island of Marstrand and visited regularly by other Swedish and foreign celebrities. The royal gloss and the ability to run on one or another celebrity explains part of the island's popularity.

The island is quite popular as a tourist destination for summer, and the sailing events at the elite level attracts many visitors.

Between 10-14 of June Marstrand is a "pit-stop" for the VOR boats on their way to Stockholm and after that the finish in St Petersburg.

The VOR boats arrived early at Thursday morning the 11th of June and were welcomed to the island of lots and lots of people.

Marstrand is now filled with spectators watching the magnificent VOR boats. And of course Malö Yachts are "on stage" even here.

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